

The GW HATCHET

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Since 1904

THE GEORGE WASHINGTON UNIVERSITY

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Monday, June 19, 1989



D.C. STUDENTS show their support of the protests in China.

Burdetsky appointed as new SGBA dean

by Brian Reilly
Asst. News Editor

Ben Burdetsky, former acting dean of GW's School of Government and Business Administration, was appointed SGBA dean May 15, beginning a period that he predicts will be full of change.

The appointment came after a year of review of approximately 150 applicants by two dean search committees and a number of interviews by GW President Stephen Joel Trachtenberg.

Rodney Eldridge, GW professor of international finance and chair of the second search committee, said Burdetsky was "perfectly qualified" for the position because he had a "leg up" on the other final three nominees. "He knew us and we knew him," Eldridge said, referring to Burdetsky's close relationship with the school's faculty and staff, in addition to his 22 years as a professor.

Burdetsky, 60, "will address those challenges directly and forcefully, and he will do so with our complete confidence," Trachtenberg said in a May 15 memo.

"(SGBA) has yet to tap the available resources the city provides," Burdetsky said, adding he is preparing the school for the 1990s and beyond. If necessary, he said, significant changes will be made in the departmental structure of the school.

SGBA's reaccreditation in April was a signal for the school to move on with significant changes, he said, referring to the American Assembly of Collegiate Schools of Business' unanimous vote to reaccredit the school after a year-long review brought on by a shake-up in the school's leadership.

A previous search committee recommended four candidates to Trachtenberg in May. However, he

rejected all the nominations and a second committee was formed.

According to Stephen Fuller, GW urban and regional planning professor and chair of the first committee, a second rejection of the nominees by Trachtenberg would have demoralized the search committee and caused further stagnation of the school's progress.

Burdetsky said he did not apply for the position to the first committee because he was leaving for a sabbatical which began the same month as the resignation of the previous dean, Norma Maine Loeser.

"I never felt constrained (as acting dean)," Burdetsky said, "but I was careful not to over-commit."

Because of the outstanding support by the faculty while he was acting dean, Burdetsky said, the school has achieved "lots of progress" over the last year, adding, "What the heck, I may as well continue."

Following a study based on faculty and staff concerns of SGBA's future, Burdetsky said his top priorities will be improving relations with both students and D.C. business and government communities.

According to Eldridge, SGBA "is well situated for a combination of public and private sector in Washington," in which a mutual relationship between the school and the community can be developed.

In his announcement of Burdetsky's appointment, Trachtenberg noted, "The leaders of American business and of American government together face unprecedented challenges in the closing years of the twentieth century.

(See SGBA, p.6)

Students unite for democracy

GW hosts press conference to give support to students in China

by Patrice Sonberg
News Editor

GW hosted student leaders from throughout the Washington Consortium June 7 as they delivered a proclamation supporting and encouraging the students fighting for democracy in China.

Catholic University Student Association President Pat Guerriero authored the proclamation, which he read at the press conference in the Marvin Center Ballroom.

It stated, "It is no surprise that those who stand at the door of freedom and courageously strive to open it are students. We are one with you in your struggle, and while we can only imagine the dangers and difficulties which you courageously confront, we wish nonetheless to stand united with you and offer our absolute support."

The proclamation, signed by almost 100 student leaders from across the nation, was faxed to 10 Chinese student leaders in Beijing, according to GW Student Association President John David Morris, who made the opening remarks at the rally.

Ya-Qin Zhang, president of the GW Chinese Students and Scholars Association, thanked the American students for their support. "You are friends in our greatest time of need."

'Lead piece' to attract prospective freshmen

by Patrice Sonberg
News Editor

GW has already received 5,000 responses to its newest publication, referred to by administrators as the "lead piece," sent to 200,000 prospective freshmen in an effort to "hammer home the sophisticated and cosmopolitan flavor of Washington, D.C. and GW," said Douglas Rubinstein, president of the Connecticut-based Douglas Group, Inc., which designed the publication.

The 24-page prospectus was sent to high school students on the College Board's Student Selective Search who have a Scholastic Aptitude Test score of 1,000 or more and a grade point average of B or better, according to GW Director of Admissions George W.G. Stoner.

"Students receive brochures from so many different schools, and we wanted (GW's) to stand up above and beyond what they usually get," Rubinstein said. "This is a visually sophisticated

generation ... we wanted to present a strong visual approach.

"The entire project is costing about half a million, spread out over a couple of years," he said. "It's hard to index

one thing because (the project) includes a series of publications spread over a period of time."

The publication is replacing the previous one-sheet folded brochure,



GW'S NEWEST PUBLICATION has garnered 5,000 responses so far.

Stoner said, which only highlighted the major areas of the University. "It was an inexpensive, throw-away type of piece."

According to Rubinstein, many universities initially only send a pamphlet or letter to those students on the College Board's Student Selective Search.

The booklet contains a postcard which students must fill out and return if they are interested in receiving more information. The Douglas Group, Inc. is currently working on the viewbook, a more detailed look at GW to be sent to those students who return the postcard.

"My hunch is that it's such an improvement over what we've done in the past that it probably will help, but it's too early to say," Executive Director of Enrollment Management Tony Pallett said. "Most people really like it."

The GW application has also been (See BOOKLET, p.6)

INSIDE:

Patrol changes planned for GW security—p.3

Market Square cafeteria getting revamped—p.7

To boldly go where man has gone before—p.9

SUMMER HEAT '89

A Program of the Campus Activities Office

*June 16th: TRIP! Join in on the fun and frolic at Wild World. 9:30am, \$12

June 20th: ICE CREAM BASH! Cool down and heat up to the sounds of "Formula" at noon on the Marvin Center H Street Terrace.

June 22nd: MOVIE! It's Mel Gibson's *Lethal Weapon* at the 3rd Floor Terrace "Drive-In" at 9pm (Marvin Center Ballroom in case of rain). \$1 or FREE w/GW ID

July 6th: DOUBLE FEATURE! Eddie Murphy in *Beverly Hills Cop I* and *II* in the Marvin Center Betts Theatre at 7pm. \$1 or FREE w/GW ID

*July 8th: TRIP! Busch Gardens. 8:30am, \$17.50

July 11th: ICE CREAM BASH! "Formula" jazzes it up at noon on the Marvin Center H Street Terrace.

July 13th: DOUBLE FEATURE! Bette Davis in *Whatever Happened to Baby Jane* and *All About Eve* at 7pm in the Marvin Center Betts Theatre. \$1 or FREE w/GW ID

July 25th: ICE CREAM BASH! Jam, Dixieland style with "The Band From Tin Pan Alley" at noon on the Marvin Center H Street Terrace.

July 27th: DOUBLE FEATURE! Come see *School Daze* and *Valley Girl* in the Marvin Center Ballroom at 3pm. \$1 or FREE w/GW ID

*July 28th: TRIP! Put on the life-guard and pass the tanning butter! We're off to Rehoboth Beach. 7am, \$15

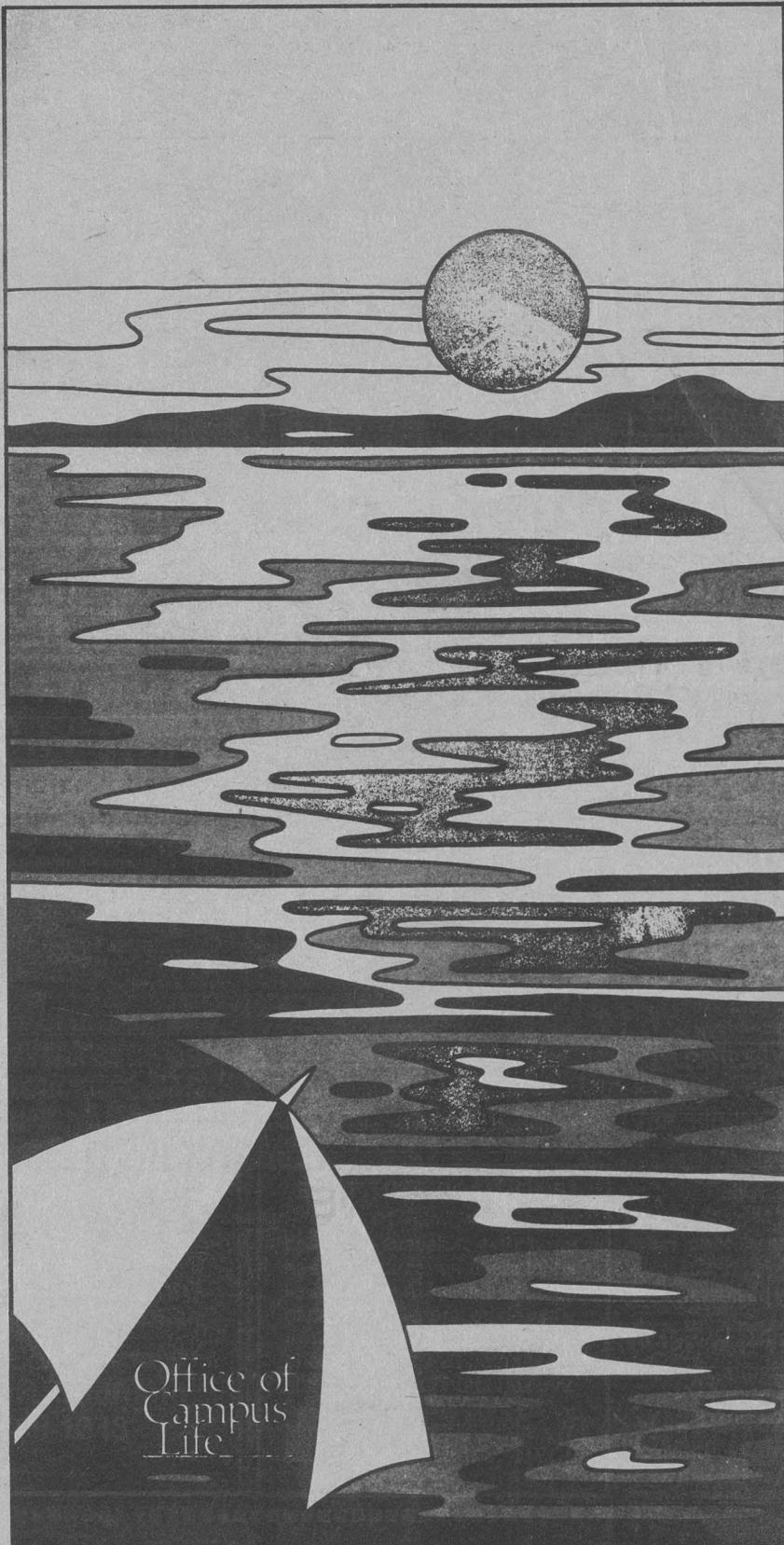
August 8th: ICE CREAM BASH! Experience "Chris Blanchard's Electric Mayhem" on the Marvin Center H Street Terrace at noon.

August 10th: DOUBLE FEATURE! Sleepless nights studying? Be grateful because Freddy's back in *Nightmare on Elm Street I* and *II-Freddy's Revenge* in the Marvin Center Ballroom at 7pm. \$1 or FREE w/GW ID

*Co-Sponsored by the International Services Office

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Security plans upgrade of residence hall patrols

by Sharyn Wizda
News Editor

GW administrators are upgrading campus security forces during the summer, with a special emphasis on increasing foot patrols in public areas of the residence halls.

According to Curtis Goode, director of GW's Office of Safety and Security, two shifts of dorm patrol—7 a.m. to 3 p.m. and 3 p.m. to 11 p.m.—have been added to the 11 p.m. to 7 a.m. shift already in effect. Officers will patrol all public areas of the residence halls, he said, including lobbies, public restrooms, basements and halls 24 hours a day.

"Essentially, it's the same patrol (the officers) do at night. We're just increasing it to 24-hours a day,"

Goode said, adding that street foot patrols will also be increased, since officers must walk from hall to hall on their route.

The campus has been divided into three patrol areas—West, Center and East—each covering four of GW's 13 residence halls. Thurston Hall is already patrolled 24 hours a day, Goode said.

Five additional security officers have been hired to man the new patrols, he added.

Ann E. Webster, director of GW's Office of Housing and Residence Life, said she was "enthused" about the changes, and that the increase in dorm security was due in part to some problems with the Residence Hall Receptionist program.

"We had some trouble filling RHR spots, especially late at night," she said. "This left no one at the desk and was very dangerous."

Webster stressed, however, the program was basically an upgrade of the existing system and was not motivated by any incidents of campus crime.

Other measures include a campus-wide implementation of a cardkey entry system for the residence halls similar to the program tested in Thurston Hall last spring.

The cardkey program will be implemented either before classes start in late August or within the first month of classes, according to Webster.

The security upgrade will cost ap-

proximately \$300,000, Webster said, which will come from the housing reserve fund of \$650,000.

According to Chernak, the \$650,000 was a "non-designated portion" of the housing budget which reflected a \$300,000 "flexibility contingency for revenue shortfall." Because there are no projected shortfalls at this time, he said, there are ample funds for the security upgrade.

"If we have to use that money," Chernak said, "then personal safety is one of the highest priorities I can think of."

Another change still in the planning stages, according to Goode and Chernak, is moving the security office out of Woodhull House, at the corner of G and 21st Streets.

"The plans are not definite, but it is being investigated," Chernak said, adding that renovations of the Marvin Center bookstore will leave an extra 4,000 square feet of space that could be used for the new security site.

Some problems with the location, however, include that it is not a publically accessible space and that it is conducive primarily to administrators, not students, he said.

Woodhull House will probably be used for a visitor's center or a hospitality center for prospective students after renovations on the building, Chernak said, estimating the total cost of work at approximately \$200,000. Any move or renovation work will not take place until at least February of 1990, he said.

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Salary increases possible for security officers

GW security officers will probably be receiving higher salaries in the near future, according to Curtis Goode, director of GW's Office of Safety and Security.

"There are some people studying the marketplace now to determine if we are paying competitive salaries," he said, adding he had conducted an informal survey showing GW's salaries were not in keeping with national norms.

"It's still in the planning stages," Goode said. "We're collecting data on dollar figures now."

Goode said he could not estimate how much officers' salaries would increase until the results of the study were compiled later this year.

-Sharyn Wizda

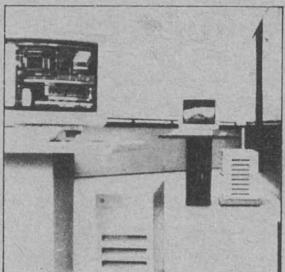
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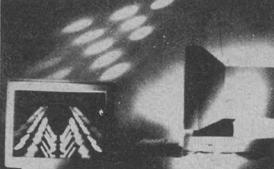
コンピュータの歴史をつくる企業

1982年の設立以来、またたく間に世界最大のワークステーションメーカーに成長したサン・マイクロシステムズ。その急速な成長は「アメリカン・ドリーム」と評されたほどです。最高の頭脳とオープンな企業風土がそれを可能にしたのです。



TECHNOLOGY

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日本サン・マイクロシステムズは1986年に設立。以来、SUNのワークステーションは日本市場においても急速にトップの地位を確立し、そのシェアはすでに30%に達しています。多くの日本企業から高い評価を集め、OEM先はすでに8社。販売チャネルも増加の一途をたどっています。トレーニングセンターの設立、出展、R&Dセンターの新設計画もすすみ、まさに飛躍の時を迎えてます。

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Editorials

A new image

It's about time. GW is finally beginning to shed its image of a last resort university.

GW's new "lead piece" is something which should have been implemented long ago. Its strong approach of emphasizing the city as GW's campus will attract not just more students, but better ones. By sending this impressive booklet to top-ranking high school seniors, GW will finally have a chance to compete with other more prominent, distinguished universities.

The long overdue application expansion is also on its way. Now in its own packet, the application requests more than your name and family income—it asks for a personal essay and teacher and counselor recommendations. This in itself will improve the caliber of students applying to GW. Goodbye to those who apply here only because the application takes five minutes to complete.

Hiring Executive Director of Enrollment Management Tony Pallett was definitely a step in the right direction. His extensive experience at Boston University, our main competitor, keen vision and creative insight will take GW admissions far. After only a short period of time, we can already see results.

We also have high hopes for Walter Bortz, GW's new Vice President for Information and Administrative Services, who happens to be joining some old buddies from the University of Hartford. His background in dealing with

both human relations and publications should definitely prove beneficial.

Under his lead, hopefully, what GW has to offer will be known by all.

The new visitors center for prospective freshman will definitely enhance public relations. If this goes as planned, it may turn campus visits into a profitable recruiting tool.

GW deserves to be a more respected university. We've paved the path with the moves to increase our visibility and appeal, thereby allowing us to attract the best students we can. Let us not stop now.

A global student union

One interesting fact about the students under assault in China is that they are, in fact, students. Their status as students, as human beings playing a role and living a lifestyle which is frighteningly familiar to our own, brings their plight amazingly close to home. GW students away on summer vacation may be thinking about their simple but obvious connection to fellow students in China and might wonder what, if anything, GW is doing. GW, it turns out, is doing quite a lot.

It is appropriate that the response is being lead by Washington area students themselves. The consortium—which includes GW, Georgetown, Catholic, Howard, American and others—has presented a united front. The GW Student Association played an inspiring role in the news conference held on this campus two weeks ago. The media coverage of the GW news conference was impressive, providing extensive exposure for a message. That message was important, powerful and fundamental: GW students support their Chinese counterparts. We know what side of history we want to be on.

Orchestrating a cohesive, school-wide response is difficult, especially when in conjunction with other schools and with many GWUSA leaders away on summer vacation. GWUSA President John David Morris and his followers, as well as the students from other universities who helped out, deserve a pat on the back for doing a good job. The proposed endowment to benefit Chinese students will offer substantive proof that college students in Washington D.C. are eager to participate, in a small but thoughtful way, in the struggle for democracy in China.

It is refreshing to see we recognize ourselves in the bloody television images from Tiananmen Square. There has been much talk in this decade of how money-hungry and apathetic college students have become. The response to the massacre in China may, thankfully, show that there are some things we still think appalling enough to stand up to. The GW reaction, including the individual students who protested at the Chinese embassy, may bode well for the future of student activism.

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OPINION

As we enter an age of rationing, can computers create a utopia?

Living in a world as full of economic, ecological and political threats as the one we presently inhabit, we're tempted to dismiss the whole thing as a high-tech disaster in which "we'll never catch up with the damage already done." An attitude like that is all the more tempting at a time when more and more states are rationing health care for the poor, when the failure to build enough affordable housing adds daily to the legions of the homeless, and when middle-class families depend on two employed adults, plus whatever the kids can earn, just to keep going at a moderate level of expenditure.

But we may need to make a very careful distinction between "miracles of modern technology" that help to intensify our problems and those that can actually help us to solve them or keep them from getting worse.

This thought was born when GW recently held its fifth annual conference on the subject of "Artificial Intelligence Systems in Government." Because of the location of both the University and the conference, those in attendance included staff members from the Internal Revenue Service and other federal agencies with a watchdog role. I observed in my welcoming remarks that before the year 1984 had come and gone, such a conference might well have aroused fears of our becoming an Orwellian society where every citizen would have the sense of being tracked by government 24 hours a day.

But 1984 has come and gone, I told the data processing experts in the room, and our worries now are of a different sort. We're a little less concerned about people being found (unless they have committed actual criminal acts) than about the growing number of Americans who are in the process of getting lost—of "falling between the floorboards," or whatever the current euphemism may be.

This includes all of those, including the homeless and the ill and the abused, whose needs are not being attended to at a level worthy of a major industrialized society. They include, above all, millions upon millions of infants and young people who are being denied minimally decent childhoods, or are being plunged into lives of actual horror and suffering.

If I were to let my imagination go, I told those attending the GW-AISIG conference, and to envision my personal future utopia, then it would

be a world where the cause of artificial intelligence has been powerfully linked to the cause of human betterment. I went on to observe that human betterment in the United States involves seeing to it that no American is without shelter of the kind that, however simple, is possible to love... that no American is without food which, however simple, is the kind one looks forward to... and that no American is without clothing, however simple, of the kind that does not shame one in the eyes of others.

How utopian was I being when I set forth this vision of our collective future? How do I propose getting around the challenge that you can't expect to help children, especially center-city and disadvantaged children, without first helping their parents—which, in the age of crack and urban violence, is either too difficult, too dangerous or too expensive to accomplish?

Stephen Joel

Trachtenberg

How do I imagine we can go about changing a self-destructive culture of poverty whose long existence has been bolstered by the impenetrable economic borders of the "suburban ring," where most of the new jobs and most of the decent homes are concentrated? How do I think we can go about dealing with racial and ethnic assumptions that have been intensifying for 40 years, ever since the white middle class began to abandon the center-cities (except as places to earn a living) after World War II?

In tackling so deeply rooted a problem, it may help if we call it The Problem—the one we must confront if there is to be a future at all for us and our children. Right now, industrialists in Western Europe and East Asia agree that America's competitiveness in the international marketplace will continue to be limited by the fact that we cannot bring our minorities—soon to become a national majority—into the mainstream of the American economy, which is increasingly desperate for skilled and reliable workers. For executives in other industrialized countries, the shift in the center of gravity of our economy toward low-skill service in-

dustries means that Europe and East Asia will stay in command of the world marketplace while Americans increasingly learn to follow and obey.

Basic national pride may, therefore, encourage us to try doing better—even if that means tracking and providing necessary remediation for each and every American child, right down to the moment when he or she becomes a productive worker or manager. Contemporary data processing systems are sophisticated enough to do that. It's the will of those who control their use—the citizens who ultimately control the policies of our government—that's in question.

If even the economic rationale can't overcome our feelings of passivity and hopelessness, consider the likelihood of our doing anything effective where the ecological future of our planet is concerned as long as we, our government, our policies and our armed forces are engrossed with the need to defend ourselves against what is going on in many of our urban downtowns.

It's easy enough, right now, to pick on Brazil for not doing more to keep its rain forests from being destroyed. That makes it harder for us to hear the growing number of voices around the world who see our own way of life—which includes a lot of consumption, less and less production, a growing volume of ecological damage and a steady decline in the situation of our poor—as more reprehensible than that of any Third World country with weak traditions of centralized control and coordination.

As the sort of "new" president of a University based in our nation's capital, I have all kinds of vested interests when urging Americans to think new thoughts about the directions being taken by the ship of state on which we are all embarked. But the most vested interests of all are my two children as they make their way through middle school, high school and college. If by omission or commission I join in leaving them an unhappy, possibly uninhabitable world, whom will they blame? And whom will the next generation blame if not the one that preceded it, ate all the cookies in the jar and left them with nothing?

Stephen Joel Trachtenberg is president of The George Washington University.

OPINION

Bush's policy in China is idealistic, yet realistic

In recent weeks, President Bush was assailed by both realists and idealists as he formulated his own policy response to the atrocities in Beijing. Throughout this he demonstrated his skill as a premier world leader and a diplomatic statesman.

Realists and idealists have clashed from time to time over the manner in which our nation's foreign policy is formulated. As the historic defender of democracy and one of the world's great powers for most of this century, the United States has repeatedly had to choose between supporting strong anti-democratic governments or losing the important strategic advantages over the Soviet Union which those countries gave us.

The recent turmoil in China is a case in point. The realists have argued for patience and caution in the power struggle taking place in Beijing. They point out that we have spent nearly two decades cultivating a relationship with the government which rules one of every five human inhabitants of this planet. Their interests are based on strategic thinking. Geopolitically, they believe it is wise to maintain friendly relations with the Chinese government in order to offset the territorial ambitions of the Soviet Union; ambitions which have seemed less of a threat in recent months but certainly cannot be dismissed as non-existent. A friendly China

also gives us the opportunity to set up listening posts to help verify Soviet compliance with recent historic arms treaties. Additionally, a cooperative China signals bilateral trade which, among other things, allows large quantities of consumer goods to enter China, thus helping raise the standard of living there.

The idealists, such as ultra-conservative Senator Jesse Helms and ultra-liberal Congressman Stephen Solarz, have pointed to America's moral role as the leader of the free world and defender of democracy. They place

Frank Petramale

less importance on strategic concerns than on promoting democracy, human rights and anti-communism. They warn us of sounding hypocritical about our claims of standing up for democracy if we can only pay lip-service to the cause of democracy yet allow hundreds, maybe thousands, of Chinese students to be slaughtered. They cry for the recall of our ambassador from Beijing and push for extensive trade sanctions against China. They point out that it's time to take off the kid gloves when it comes to China. They see no reason for any more special treatment.

I believe that both sides have valid points. We must not flippantly isolate ourselves from China

after the rapport that our leaders developed over the past two decades has produced such remarkable progress between our two countries in the realms of economic and political cooperation. By the same token, we must recognize that innocent civilians are there fighting for democratic principles; civilians who have lost their lives in brutal massacres which have provoked popular outrage not only in China but throughout the world as well—even on the streets of GW!

I commend President Bush on his current approach to the turmoil. He has adroitly walked a fine line between the idealists and the realists. He has come down on the side of the idealists by condemning the massacre in Tiananmen Square through words and actions. His suspension on the sales of arms to the Chinese is a proper response. Why should we send that government additional weapons with which to kill more students? He has demonstrated that we remain the world defender of democracy. As he has done this, Bush has also kept in mind a longer-term realism about the strategic importance of China by refusing to recall our ambassador or to take harder-line actions against the Chinese government.

George Bush has a vision of our relationship with China. Note how I worded that. I did not say that George Bush has a vision of China's

future because that would imply that he is meddling in China's internal affairs, which he clearly is not. He is, however, defining a new approach to the way we deal with other nations. He has a vision of using the carrot-and-stick approach to reward nations which promote democracy, like Poland after its recent democratic elections, while condemning nations which discourage popular democratic movements and commit human atrocities and other attacks on personal liberty. As he demonstrated in condemning the recent Beijing massacre, Bush intends to take off the gloves when it comes to dealing with nations that work to suppress popular democratic movements.

The Bush foreign policy demonstrates a dream of promoting democracy throughout the world. This is an ideal which we should share and be proud of. Bush has enough experience in dealing with the realities of international politics and China that he won't make the same mistakes of past administrations that followed similar ideals to the extreme. I firmly believe that his position on the Chinese situation is evidence of his sound policy and bold vision and should make us proud to call ourselves Americans.

Frank Petramale is a junior majoring in international affairs.

Pepper: forever enshrined

When Rep. Claude Pepper (D-Fla.), Congress' oldest and longest-serving statesman, died a few weeks ago, millions of Americans mourned the loss of a friend.

Pepper died at the age of 88 after a long bout with cancer. Cards and letters from well-wishers had poured in from all over the world, and when Pepper lay in state at the Capitol Rotunda, thousands more gathered to pay their last respects to a man who symbolized the institution for which he served.

With garden-picked flowers in hand, a group of us made our way to the Rotunda shortly after midnight. As we neared the casket, an emotion-laden silence filled the room. An intense loss was felt as an honor guard stood in reverence. None of us felt like talking on the walk home.

It will be difficult to forget Claude Pepper. His political career began in 1936 when he was first elected to the Senate. Known as a staunch New Deal Democrat, Pepper played a major role in passing the first federal minimum wage and maximum hours law.

Pepper was defeated in the 1950 Democratic primary, plagued with distortions. In a very McCarthy-esque campaign, George Smathers, Pepper's opponent, took advantage of the fact that many residents were poorly educated by publishing literature "denouncing" his sister as a thespian and referring to him as an extrovert. Pepper did what most semi-retired politicians do: he opened a law firm.

Twelve years later, Pepper reappeared on the national political scene, this time running for a newly created Congressional seat, comprising southeast Miami and Dade County—a region predominantly made up of Cubans and elderly Jews. An overwhelming victory signaled that

Pepper's appeal transcended cultural and religious boundaries.

Unlike most senior politicians, who seem to get more conservative with age, Pepper became more liberal. Once in the House, Pepper began to focus most of his efforts on the plight of the elderly.

In 1969, Pepper became chairman of the House Select Committee on Crime, where he fought to get organized crime out of private industry. Eight years later, Pepper gave up that post, to serve as the first chairman of the Select Committee on Aging. After President Reagan proposed cuts in early retirement benefits in 1981, Pepper used his clout to force the administration to reconsider its decision. Soon after,

Amy Heir

Reagan formed a commission to study the problem and Democratic leaders rallied in victory.

It was Claude Pepper who fought to end the stereotypes placed upon the elderly, saying that all workers should be treated equally.

He was responsible for legislation barring many federal employers from imposing mandatory retirement and also upped age limits in the private sector from 65 to 70. Pepper believed the elderly were being forced into poverty by mandatory retirement. He believed that many elderly Americans worked because they could not afford to retire. Pepper believed each American should be rated on his merit.

In 1983, Pepper left the Committee on Aging to head the Rules Committee, where he actively campaigned for Social Security, Medicare and Health Care-related issues. He was a team player, who always sought full Democratic support for issues on the table.

Even in defeat, his colleagues saluted his efforts.

Pepper was re-elected to the House 13 times, never achieving anything less than a 60 percent majority, despite challenges from well-financed conservative Cuban-Americans. His overwhelming support was evident by the sheer loyalty he showed his constituency. Pepper's loyalty went so far as playing Santa to an elderly Florida resident, raising the necessary money as well as finding a team of surgeons to perform an emergency heart transplant.

Pepper was regarded by many as one of the last great orators. In fact, his support was especially called for during campaign season by his Democratic colleagues. When Lyndon Johnson was booking speakers for House Democrats in the 1940's, he was most in demand. Throughout the 1980s, Pepper travelled to 25 states, campaigning for more than 70 candidates. In fact, he was so popular that his presence often overshadowed the candidate.

Claude Pepper will remain a folk hero to this writer, as well as millions of Americans who, despite living outside the bounds of his district, still considered him their congressman. Abraham Lincoln once said "the legitimate object of government is to do for a community of people whatever they need to have done, but cannot do at all in their separate and individual capabilities." Pepper typified this sentiment. For all of his accomplishments, the memory of Claude Pepper will be enshrined forever.

Amy Heir, a senior majoring in political communication, is president of the GW College Democrats.

The GW Hatchet, located at 800 21st Street, NW, Washington, D.C. 20052, is the student newspaper of the George Washington University and is published every Monday and Thursday, except in the summer, holidays and exam periods. Opinions expressed in signed columns are those of their authors and do not necessarily reflect the views of The GW Hatchet or of the George Washington University. GW Hatchet editorials represent the opinions of the newspaper's editorial staff and not necessarily those of the University. For information on advertising rates, call the business office during regular office hours at 994-7079. Deadlines for classified advertising are Tuesdays at noon for Thursday's edition and Thursday's at noon for Monday's edition. Deadlines for display advertising are Mondays at 3pm for Thursday's edition and Thursday's at 3pm for Monday's edition. Deadlines for submitting letters to the editor and opinion columns are Tuesday at noon for Thursday's edition and Friday at noon for Monday's edition. They must include the author's name, student number and telephone number to be eligible for publication. The GW Hatchet does not guarantee publication of any letters under any circumstances and reserves the right to edit all submissions for space, grammar and content. For more information on submitting letters or signed columns, call the editorial office at 994-7550. All material becomes the property of The GW Hatchet and may be reproduced only with written consent of the editor-in-chief and the originator of the material.

Bitch and moan

In China, South Korea and Panama, as well as in other somewhat socially and democratically oppressed areas of the world, the students and citizens are demonstrating in the streets against their governments. In the recent Soviet elections, the voters demonstrated outright displeasure with the Old Guard leaders by striking names from the ballot where no "reformist" candidates were running. Mickey Mouse had a better chance of becoming a member of that particular legislative body. The number of people that came out to vote/protest/throw rocks in all these situations greatly outnumbered the population of the George Washington University community!

In February, our community had an opportunity to complain (with the student government elections), and only 3,000 (out of 15,000) took the chance. Those who did not vote, I guarantee, will still gripe about the way student government doesn't help them at all, or that the Program Board doesn't provide service to all groups, or that the student union (Marvin Center) is not geared toward a graduate constituency. That's okay, because, no matter who voted in February, in a democratic system such as ours in the United States and the University community, the services provided by GW's student government, Program Board, and Marvin Center Governing Board are all meant to be taken for granted.

To simply use the services and not appreciate the hard work put in by the different groups and then complain when something does not go well for us is a part of the process. John David Morris, Mary

Conneely, Michael Sandler (of the aforementioned organizations), as well as the Editor-in-Chief of this paper, understand and appreciate the fact that student service is a thankless function. Enough egos are stroked over in the Marvin Center, anyway!

What must not stop, however, is the complaining. Write those letters to the editor, call telecommunications, yell at the student association when a test is missing from the file or you don't get your copy of the Academic Evaluation. Schedule a meeting with Stephen Joel Trachtenberg (we all know who HE is, but what does he do?) and tell him face to face what you think is wrong with this University. Complacency of the simple problems on the grass-roots level lends itself to self-satisfaction in the student organizations and the administration.

This next year will be a big one for the George Washington University. With two "speaking presidents" running all over campus and the city, the rest of us who try to "do some good" will be very busy. Not only do I insist, but I demand, that each and every student in the next academic year (starting with the summer session) keep in touch with the student groups, the faculty and the administration. Make sure—for those who wished to stay and work for you in the summer—that there is no break. For all the fees, bills, and tuition that we pay, it's the best (and only) feedback we can offer them.

Oh, yes, you can call me, too, at (914) 528-0458 this summer, and maybe I'll help you the best I can. I wouldn't want to be hypocritical all the way up here in New York, complaining about all this. Call me.

Ford McLain is the coordinator of Blueprints for GW, an independent think tank.

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CAMPUS HIGHLIGHTS

Campus Highlights is a free listing of registered campus organizations and departmental activities. If your club or department would like to list its meetings, programs, parties, etc., come to the Information Center, Marvin Center First Floor, and fill out a card. Campus Highlights appears in each Monday edition of the GW Hatchet, and the deadline for submissions is noon on the Wednesday before publication. For further information, call 994-7467.

ANNOUNCEMENTS

The Office of Campus Life Summer Heat '89 will sponsor: concerts, field trips, movies, ice cream bashes, a beach trip and much more. Info-994-6555. Watch for events, dates and times.

The Recreational Sports Office sponsors a Surf & Turf-Fitness Club. Program begins on May 15. Info-994-6251. Smith Center, 103.

The Summer Advance Registration Program will take place throughout the summer. Info-994-7470. Watch for times, places and locations.

The University Counseling Center will hold Miller Analogies Testing every Wednesday throughout the summer. There is a \$35 charge and all must pre-register at least two weeks in advance. Info-994-6550.

Aerobics will be held throughout the summer. Free drop in class Monday-Friday, 5:30-6:30 pm. in the Smith Center Main Arena.

Shotokan Karate Class Tuesdays and Thursdays 7-8 pm and Saturdays 10:30-12 noon. Info-785-0521. Marvin Center 501. Open to all.

"CV, The College Magazine" is on campus and available in the Career Services Center, Academic Center T-509.

Smith Center Summer Hours: M-F 10 am-9 pm, Sat-Sun 1 pm-6 pm. Info-994-8584

The Gelman Library sponsors "The Bicentennial of the French Revolution: Selections From The Department of Special Collections" Info-994-7549. Thru July 28. The Department of Special Collections at the Gelman Library, M-F 9 am-5 pm.

The Dimock Gallery and the Gelman Library sponsors "American Newspapers Report The French Revolution." Info-994-7549. Thru July 31. Dimock Gallery, Lower Lisner Auditorium.

TUESDAY, JUNE 20

The Office of Campus Life Summer Heat '89 presents an Ice Cream Bash featuring "Formula." Info-994-6556. Marvin Center H Street Terrace, noon. Rain date Tuesday, June 27, noon.

WEDNESDAY, JUNE 21

Lisner At Noon Series sponsors Oasis Consort, Popular Repertoire. Info-994-6800. Lisner Auditorium, 12:15 pm.

THURSDAY, JUNE 22

The Office of Campus Life Summer Heat '89 presents "Lethal Weapon." Info-994-6556. Marvin Center Third Floor Terrace 9 pm. \$1 or Free with GW ID. Rain site Marvin Center Ballroom.

The Career Services Center sponsors Letters and Resumes Workshop. Info-994-6495. Academic Center T-509, 2-3:30 pm.

WEDNESDAY, JUNE 28

The Career Services Center sponsors Effective Interviewing workshop. Info-994-6495. Academic Center T-509, 12:30-2 pm.

THURSDAY, JUNE 29

The Fraternal Order of Police sponsors a Variety Show. Info-994-6800. Lisner Auditorium, 8 pm.

The Career Services Center sponsors Job Search Strategy Workshop. Info-994-6495. Academic Center T-509, 5:30-7 pm.

THURSDAY, JULY 6

The Office of Campus Life Summer Heat '89 presents a Double Feature "Beverly Hills Cop I" & "Beverly Hills Cop II." Info-994-6556. Dorothy Betts Marvin Theatre, 7 pm. \$1 or free with GW ID.

SATURDAY, JULY 8

The Office of Campus Life Summer Heat '89 co-sponsored with The International Services Office presents A Trip to the Old Country

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SGBA

continued from p.1

The potential for SGBA to become a major force in the theory and practice of management in both spheres is truly unlimited."

Prior to his August appointment, Burdetsky served as chairman of the business administration department and SGBA associate dean. He worked for the U.S. Department of Labor for 25 years, during which time he began as a part-time GW professor.

Booklet

continued from p.1

revised, Stoner said, and will be mailed in its own packet. It now asks for a personal statement and counselor and teacher recommendations.

"We originally did a great deal of research by talking with students, faculty and administrators," Rubinstein said, in which they concluded that students seeking to apply to GW were in the top percentage of their graduating class, had relatively high SAT scores and were cosmopolitan and academically oriented.

The new lead piece aims to emphasize the strength of GW's relationship with the city on an academic and social level, he said. "We wanted to display Washington, D.C. as the campus of GW."

The new prospectus begins to develop an image for GW, he added, saying that it is a challenge for a major university to develop an identity as a whole. The general public often gets more than one image of a university, Rubinstein said, and the potential appearance is often confused.

Rubinstein worked with GW President Stephen Joel Trachtenberg and GW Vice President for Student and Academic Support Services Robert Chernak on the admissions recruitment publications for the University of Hartford.

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Market Square to get facelift

Marriott to provide faster service and larger selection

by Rob Schildkraut
Hatchet Staff Writer

The Marvin Center's first floor Market Square Cafeteria is being renovated this summer by Marriott's Architecture and Construction Division in an attempt to speed up service and provide customers with a larger selection of food, according to GW General Manager for Marriott Bill Yaglou.

The total cost for the renovations will be approximately \$500,000, Yaglou said. The project should be completed Aug. 15.

A Marriott study conducted last fall showed "17 percent of the people that went to Market Square and saw the lines for food turned around and left," Yaglou said. "We are out to change that," he added. "The students gave us the message that they want food to grab and go."

According to GW Director of Auxiliary Services Julius Green, the impetus for the renovation is to get as many people as possible "in there and out of there without them having to spend half of their lunch break standing in the deli or grill lines."

One of the planned changes is an increase in the number of cash register lines available for customers. "There will effectively be eight cash register lines as opposed to the six that we had during the school year," Yaglou said, adding that a separate line for meal card holders may be discussed in the future.

A conveyor belt will also be installed, Yaglou said, so students will not have to waste time throwing away trash and finding a place to leave their tray. "All (students) have to do now is drop their tray on the conveyor belt and we will take care of it."

Beginning next semester, there will be only one entrance—the doorway closest to the GW Information desk—and one exit from the first floor cafeteria. "Before, we had people going in and coming out of the same side, adding to the congestion," Green said.

Pizza Hut, which began servicing GW last fall, will expand next year. "We will be getting a larger capacity (serving area) to handle more students," Yaglou said.

In accordance with the theme of faster service, an H.B. Quick's, serving "grab-and-go" items including hamburgers, plus steak and chicken sandwiches will be added in the middle of Market Square.

"All the food will be fresh, but you will be able to grab (it) immediately and keep going," Green said.

Changes are also planned for the deli area. A new area, Fresh Express, will feature pre-made salads, sandwiches and deli sandwich platters which will facilitate students who are in a hurry.

"We are going to try and cut down on our handwork to increase on (the student's) speed," Yaglou said, adding

that the full-service deli will only operate during lunch time when the demand is highest.

Breakfast at the Grand Marketplace will stay relatively the same, according to Green. "Breakfast will begin at 7 (a.m.)," he said. The hours will remain the same, but now there will also be some grab-and-go breakfasts."

Mitchell Hall's Courtyard Cafe is also expected to undergo changes, Yaglou said, including the addition of a Pizza Hut by the next fall. In addition, he added, undetermined changes will be made to George's Rathskeller during the school year.

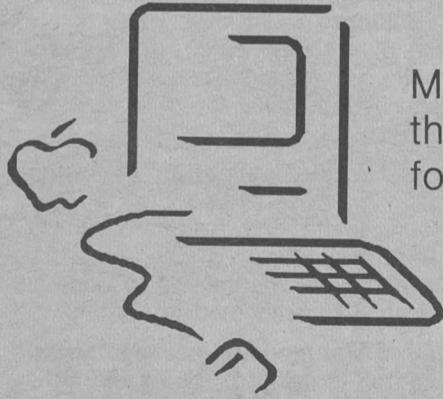
"I think that the areas that needed the most treatment we are dealing with this summer," Green said. "The money that we are going to save we are going to use to improve some of the other food units on campus."



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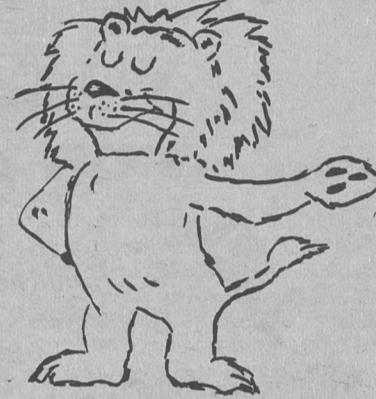
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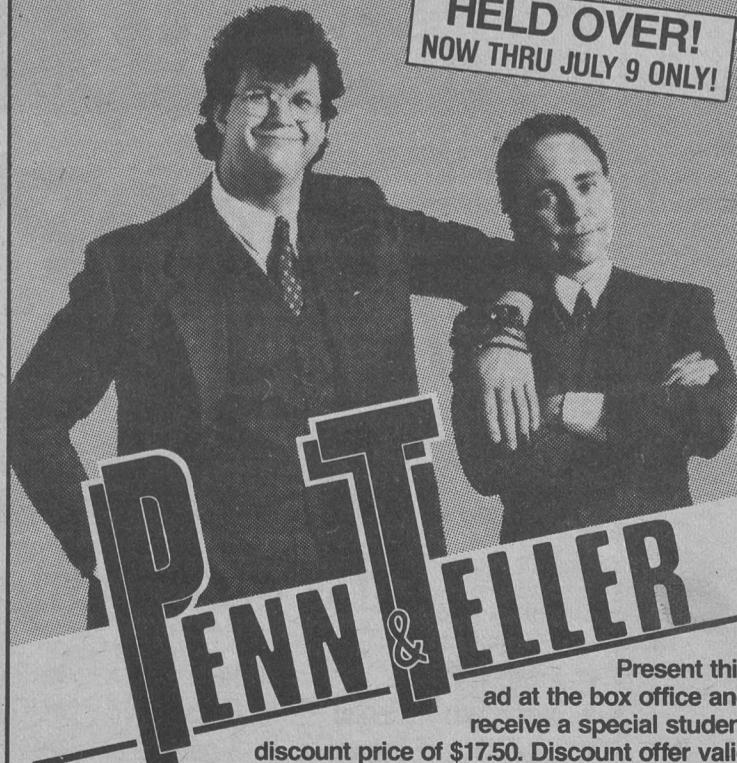
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Students present class project to GM executives

by Patrice Sonberg
News Editor

Six GW MBA students were brought to General Motors' Chevrolet division in Detroit last month to present their class project—an advertising campaign for the new GEO Prizm—to top GM executives.

The project, coordinated by Lynda Maddox, GW associate professor of business, and Michael Valerio, merchandising manager of Chevrolet's Washington branch, involved a competition of 12 teams from Maddox's two graduate-level advertising management classes.

"We had a new product we were launching this year, the GEO series of cars, and Dr. Maddox needed an activity that her students could work on and so we merged the two needs," Valerio said.

Joseph Switalski, assistant manager of the GM passenger car merchandising program and one of the five judges, said he was so impressed with the professionalism of the students' presentation that he asked the winning team to present its campaign to top executives in Detroit in order to convince them to implement this college program on a national basis.

"We would pick the areas of the country that we're interested in and then invite colleges to participate and come up with a campaign that will work in their local areas," Switalski said. "It would be an educational process for the folks in our local offices as well as an educational process for the students themselves."

"From our perspective we had 80 different young people who represent our target market actually researching

for us and giving us feedback on our product, our advertising, our dealers and the consumer's perception," Valerio added.

Although all of the teams were "awesome," according to Valerio, the winning team really stood out due to its feel for the target market and its creative approach.

"We told Chevrolet that we disagree with their target market and think the campaign should specifically target women," team member Jill Zeugin said.

Not all of the students involved in the project are seeking a degree in advertising. However, according to some, this project may have influenced future career plans.

"The project made me consider working for an advertising agency as opposed to working in the advertising

department of a corporation," team member Louise Sperling said.

Maddox, who has been teaching at GW since 1979, met Valerio in 1987 during a contest between 10 schools to create an advertising campaign for GM's Pontiac Fiero.

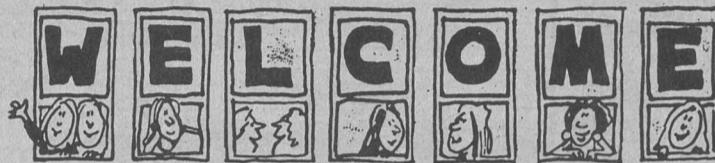
One of the greatest weaknesses of current business school graduates, she said, is the inability to express their ideas.

"A lot of business schools send students out who may have a lot of knowledge about theory ... but they can't get it across in the business sense," Maddox said. "These (GW) students are training not only to think theoretically, but to put it into practice and to communicate it in a professional way."

The GEO line of cars is a joint venture between Toyota and

Chevrolet. According to team member Renee Korn, the campaign, based on the slogan "Because quality and service matter," suggests the owner of a GEO Prizm would have the best of both worlds—the quality of an import car and the service accessibility of approximately 5,000 Chevrolet outlets.

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ARTS & MUSIC

Magical mystery torture

Penn and Teller 'do a few cool things' at the National Theater

by Greg Wymer

I know that you know who these guys are. They've been all over the place since they hit the "big time" five years ago. If you missed them in *Life Magazine* or on "Miami Vice," you probably caught their Emmy award-winning PBS specials. If you still missed them, then you surely saw them with their buddies Run-DMC in the "It's Tricky" video. Even if you've been hibernating in the Gelman Library stacks, you had to have seen these guys perform "The World's Most Expensive Card Trick" on "Saturday Night Live" or dump hundreds of cockroaches on two separate occasions onto David Letterman's desk.

I'm speaking, of course, about Penn Jillette and his partner Teller, appearing through July 9 at the National Theatre. These guys have done almost everything except make the Statue of Liberty disappear, which they leave to magicians like David Copperfield.

You see, Penn and Teller don't consider themselves practitioners of prestidigitation. They describe themselves as "two eccentric guys who have learned to do a few cool things." This is the major difference between their act and regular magic acts.

Penn makes it clear throughout their show (Teller is more the silent partner) that they are not doing anything magical or special. They have no extraordinary gifts of reading minds or predicting the future because if they did they'd "be making gobs of money in Wall Street or working for the government instead of doing weekend

matinees." They don't have the "Here's a rabbit ... now it's gone ... you're a schmuck" attitude that some magicians bring to their work.

What Penn and Teller specialize in is taking the average, boring run-of-the-mill trick that you've seen hundreds of times and give it a twist. For example, Penn explains that the most boring trick in the book has got to be "Pick a Card, Any Card." They manage to take this supposedly mundane piece of magic and turn it into an entertaining bit of gore. That's the premise behind the whole show. Penn and Teller come out, do some mystifying stunts and tell some biting jokes—but they do it all in their own unique way.

Penn and Teller dance their way through the famous Cups and Balls routine, but what makes their version unique is that they do it a second time using clear cups so you can see what is going on. As they perform the trick again with Penn giving a play-by-play of each of their moves, you find you aren't really figuring out what they are doing, but rather that you can't keep up with the trick as it unfolds in front of you. This allows you to appreciate the trick even more.

One of the more interesting parts of the show involves Teller swallowing 50 needles along with a white thread. After an audience member uses a dental mirror and penlight to make sure that his mouth is empty (audience members are used quite often throughout the show), Teller regurgitates the string with all 50 needles perfectly threaded on it.

Following this is "Quote of the Day" where audience members help select a verse from the Bible using a "Books of the Bible" dart board, an inflatable swimming pool, fuzzy rear-view mirror dice and just about every means necessary to show there is no possible way this trick is rigged. Their "randomly" chosen quote matches the one chosen by another audience member at the beginning of the show that has since been suspended above the stage. It's pretty convincing.

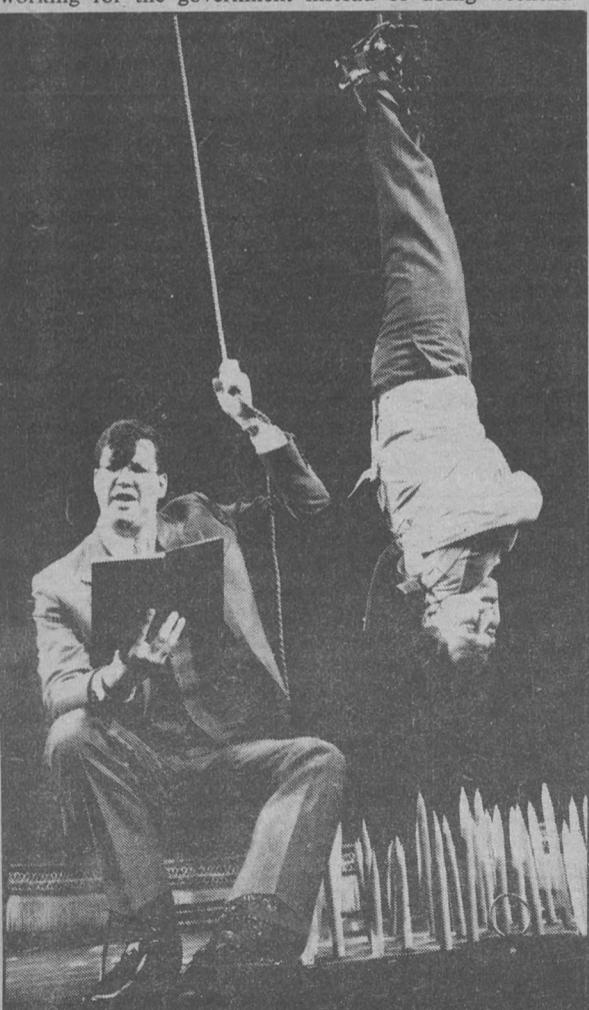
During intermission, Penn joins the audience outside the theater to chat while Teller prepares for another card trick. It involves Teller spending an extended period of time underwater while Penn does a trick. The results are hilarious. This is followed by a visit from MOFO the Psychic Gorilla, who is just a distraction. MOFO is simply a way of allowing Penn and Teller to show how easy it is for a regular two-bit carny to deceive people into thinking they are doing something supernatural. And guess what? The routine is funny.

The show ends with Penn doing some fire eating and explaining why he and Teller are so drawn to this unlikely career choice. He also demystifies the process of fire eating by explaining that all the audience is seeing is the lighter fluid in the performer's mouth burning and that no special talents are necessary. Penn explains that approximately one teaspoon of toxic lighter fluid is swallowed inadvertently each time the trick is performed and that they would rather have you consider fire eating as someone slowly poisoning themselves to death for your entertainment than as a bit of wizardry. This is the driving idea behind Penn and Teller's show.

If you can't catch them while they are in town, you can find them in book or video with their *Cruel Tricks For Dear Friends* or in their first film, *Penn and Teller Get Killed*, coming out in the fall. I suggest you make the effort to see them in person.

Tickets range from \$34.50 to \$16.50. You can get student tickets for Wednesday and Thursday evenings as well as Sunday matinees for \$8.25, but you'll be in the second balcony. Call the National Theater box office for availability at 628-6161.

Penn (l.) and Teller



Hot fun in the summertime

Check out the Office of Campus Life's "Summer Heat '89," a good way to entertain GW students and forget about those depressing desk jobs.

You want movies? We got movies, free with a GW ID or \$1 without. *Lethal Weapon* with Mel Gibson (ooh,

aah) and Danny Glover is on June 22 at 9 p.m. in the "Drive-in" on the Marvin Center Third Floor Terrace. A

Beverly Hills Cop double feature, I and II, happens July 6 at the Marvin Center's Betts Theater at 7 p.m. Bette Davis (you know, with the eyes) is featured July 13 in *Whatever Happened to Baby Jane* and *All About Eve*, also in the theater at 7 p.m.

Drip ice cream on your work clothes on July 11 and hear "Formula" at noon on the Marvin Center H Street Terrace. Also, a trip to Busch Gardens is set for July 8, at a price of \$17.50. Call 994-6555 for more info.



Uhura (l. Nichelle Nichols) makes a move on Scotty (James Doohan).

Star Trek V: lives long and prospers

by Ben Bohen

Frontier is a success, even without my built-in bias.

Having been a "Star Trek" fan all my life, I found myself faced with a dilemma when sitting down to review *Star Trek V: The Final Frontier*: How do I compose a critique of a movie that to me is just another episode of my favorite TV show? I eventually came to the conclusion this would be impossible. Thus, be forewarned: if you're not a "Star Trek" fan, maybe you shouldn't read further. I may not be the critic for you.

Like many my age, I started watching "Star Trek" at about the same time I began watching "Sesame Street." Kermit and Klingons held equal allure for me back then and the alphabet was as fantastic as phasers. However, long after I learned everything "Sesame Street" had to offer, I was still growing into "Star Trek."

As I grew older, I realized that beneath the starships, the aliens and all the other required trappings of the 24th century, there was a television show like no other. "Star Trek" used its science fiction venue to explore facets of the human condition that have rarely been touched upon on TV. Themes such as good versus evil and man's obsession with power were integrated with contemporary social issues such as racism and disarmament, hidden under the veil of science fiction plots, of course.

Upon further aging (and viewing) I discovered what made "Star Trek" so good: despite all of its fascinating science fiction storylines, "Star Trek" never lost sight of its humanity. Whether the plots concerned aliens, computers or whatever, the effects that these things had on the human characters were always treated with equal importance.

Central to this science/humanity balancing act was the three-way friendship between Captain Kirk (William Shatner), Mr. Spock (Leonard Nimoy) and Dr. McCoy (DeForest Kelley). The changes and developments in their characters and relationships brought about by their space travels were always emphasized.

In light of all this, it would be hard for any *Star Trek* movie that provided a new look at the old characters and an interesting science fiction plot line to disappoint me: *Star Trek V: The Final*

Frontier is a success, even without my built-in bias.

The movie provides a highly satisfying culmination to the 20-year Kirk/Spock/McCoy relationship while it also presents a science fiction story that, while not up to par with the best of the TV shows (or parts II and IV of the film series), still manages to raise some interesting philosophical questions that very few mainstream films ever address.

Star Trek V (written and directed by William Shatner) follows Kirk, Spock, McCoy and the rest of the crew of the Enterprise as their ship is hijacked by Sybok (played effectively by Laurence Luckinbill), a renegade Vulcan (who also happens to be Spock's half-brother) who is searching the galaxy for God.

This plot allows for vintage *Star Trek* questioning and debate on the natures of man and God. Although in the end, *Star Trek V* fails to come to any solid conclusions on the questions it raises, it is still refreshing to see such ideas raised on screen.

Although it is his first directing assignment, William Shatner succeeds. He has played Captain Kirk for so long that he knows exactly what makes "Star Trek" tick. For example, he makes sure to give each of the crew members a moment to shine in their usual ways (yes, Scotty does get the transporter fixed in the nick of time once again). He also includes plenty of the comic interaction between the characters that was used so successfully in *Star Trek IV*.

However, most importantly, Shatner uses the film's plot to bring the relationship between Kirk, Spock and McCoy to a conclusion. Without giving away the details, suffice it to say that Kirk finally realizes he is not alone at the top in his command position (he comes to see that Spock and McCoy are always there to help him) and Spock stops viewing himself as a half-breed outsider and accepts his place in the three-way friendship. After all these years the three men finally admit what they mean to each other.

In short, *Star Trek V: The Final Frontier* combines enough of the old tricks with some important new developments to become a satisfying installment in the series.

Gelman receives tourism book donation

GW's Gelman Library recently received a donation of travel and tourism publications from the World Tourism Organization (WTO), a Madrid-based international tourism research organization.

The donation is part of a continuing series of donations that include all technical travel and tourism publications published since 1981, as part of an agreement between WTO and the University's International Institute of Tourism Studies program.

"The Melvin Gelman Library is committed to acquiring statistical, technical and scholarly materials in the travel and tourism field," Rogers said.

"The continuing donation of books by the World Tourism Organization will be available to the faculty and students of The George Washington University as well as many others in the scholarly community at large."

GW is one of six institutions in the world offering a graduate degree in travel and tourism. The international research aspects of study are aimed at graduate students, professors, senior-level managers, policy makers and Asian tourism officials and professionals.

The collection of works on display covered the public policy, business, economic, ecological and socio-

cultural aspects of travel and tourism.

Members of the University community, the Gelman Library staff, the student faculties of GW's Human Kinetics and Leisure Studies Department and School of Education and Human Development and WTO members attended a ceremony commemorating the donation.

Dr. Willibald Pahr, WTO secretary general; Dr. Donald Hawkins, chairman of GW's Travel and Tourism program and director of the International Institute of Tourism Studies and Dr. Sharon J. Rogers, University librarian, spoke at the event.

GW's Department of Human Kinetics and Leisure Studies administers both the undergraduate and graduate international degree programs. The travel and tourism program enables the student to develop skills needed for a career in the field.

The course of study includes possible specialization in marketing and sales; management administration and public policy; data processing and quantitative skills; communications and public relations; historic, cultural and national resource development and travel industry operations.

*Courtesy of Terry Geraghty
-The Gelman Library*

Bats

(continued from p. 12)

that we didn't do well, but that we were there."

GW has lost seven seniors from the team—Ross, Hulsman, Tommy Williams, Rolfs, John Glenn, Doug Knight and Gauza. Castleberry said the Colonials' strong recruiting year will help ease the loss of the graduates.

Castleberry said the A-10 Championship will not help GW's recruiting until next year. "It really won't help us this year, but (it will) down the road, especially if we continue to improve."

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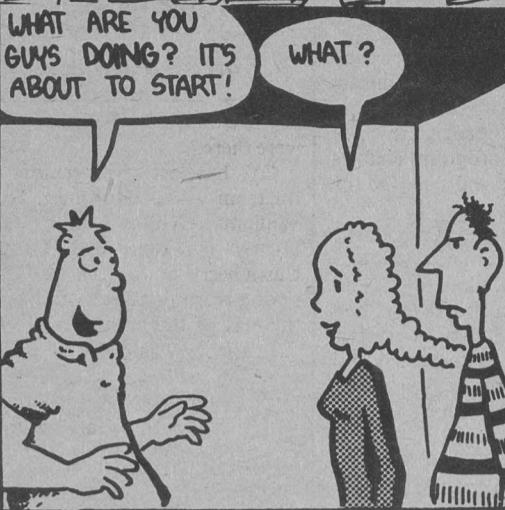
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MEGAZAM



by Sam Hurt

The GW Hatchet-Monday, June 19, 1989-11

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SPORTS



The Colonials celebrate one of their 30 wins.

photo by Greg Heller

A-10 baseball champs ousted from Northeast Regionals

by David Weber
Sports Editor

The GW baseball team has completed its most successful season in 10 years, one that saw them take the 1989 Atlantic 10 Conference baseball championship and culminated in a trip to the NCAA baseball tournament.

The Colonials captured the A-10 title with a 9-8 win over Temple May 15 in Boyertown, Pa., giving GW its first baseball championship in 10 years and an automatic bid to the NCAA Regional tournament.

GW sophomore Frank Terry was named co-Most Valuable Player of the A-10 tournament after batting .467 (7-for-15), including a double and two home runs, while driving in seven runs and scoring four. The Colonial outfielder/designated hitter shared the award with Mike Plays of Temple, the Owls' senior centerfielder, who batted .400 (6-for-15), with three doubles and two homers.

GW lefthander Mike Rolfs was named Outstanding Pitcher of the Tournament. The senior was 2-0 with one save and eight strikeouts in 13.1

innings. Rolfs also batted .455 (10-for-22) with two RBI in the tournament.

The Colonials were seeded fifth in the Northeast Regional of the NCAA Tournament at Waterbury, Conn., but lost to fifth-ranked Arizona State, 5-0, in the first game of the Regional on May 25. The Sun Devils were seeded second in the region.

ASU's Sean Rees pitched his first career shutout in the win. Colonial batters collected only four singles and two GW baserunners were thrown out attempting to steal second base, including senior Gavin Hulsman (who set a GW record with 46 steals in 54 attempts).

Colonial starter Bobby Gauzza took the loss, dropping his season mark to 4-6. Gauzza finished his GW career with an 18-16 mark.

Because LeMoyne upset top-seed Arkansas, 7-5, GW faced the tenth-ranked Razorbacks, both needing a win to stave off elimination. The Colonials' Rolfs gave up one run in the first inning and four more in the second. After Arkansas went up 7-0 in

the seventh, GW scored its first runs of the tournament in the bottom of the inning.

Rolfs led off with a double and scored on Mike Welch's single. Welch went to second base when the catcher dropped the ball trying to tag Rolfs out at home, and then to third on Frank Terry's single.

Doug Knight then struck out and Greg Orlosky flew out to right field. The Razorback rightfielder started running to the dugout, not realizing there were only two outs. Welch scored from third, but, after an appeal, the umpires ruled Terry had left first base early for the final out of the inning.

Rolfs took the loss, dropping his record to 8-3 this season, 12-5 for his career.

GW head coach John Castleberry (five-year career record of 125-108-4) said he was not disappointed with the Colonials' short stay in the tournament. "Winning the A-10 (title) and getting to the (NCAA) tournament was our goal," he said. "It doesn't matter

(See Bats pg. 10)

Colonial women lose guard Doyle as starter transfers to Richmond

Junior Ginny Doyle, who started almost every game for GW's women's basketball team last year, has left the University and transferred to the University of Richmond.

Doyle, a 5-10 guard from Philadelphia, said the change of coaching styles led to her obtaining a different role on the team when Jenifer Bednarek replaced Linda Makowski as head coach last year.

"Since I've been at GW there

have been some changes," Doyle said. "I was recruited as a shooter, but I was not used as in that role (last season)."

Doyle said she was heavily recruited coming out of Archbishop Ryan High School and she had narrowed her choices down to GW and Richmond. Richmond initially lost Doyle, but the Spiders will have two years of eligibility remaining on her after she sits out the 1989-90 season. "They're happy to get me,

even if it is two years late," Doyle said.

Tracey Earley's graduation and Doyle's departure leaves Bednarek with three returning starters next year. Graduate Nancy Kalafat is the Colonial women's other non-returnee.

Bednarek was unavailable for comment.

-David Weber

Volleyball returning only four players

MacDonald, Day, Horner leave team

by David Weber
Sports Editor

Only four members of last year's squad will return to the GW volleyball team because players have dropped from the program, transferred and graduated.

Senior Jenae Horner will return to GW in the fall but not as a volleyball player. Horner, who is turning down a full athletic scholarship, was unavailable for comment.

Two-time All-Atlantic 10 selection Cheryl Farley, along with 1988 team MVP Cindy LaRock and Ingrid Wicker, are graduating, which means six members of the 1988 team will not be back.

Two players, junior Lisa MacDonald and sophomore Leslie Day, have already transferred from GW. McDonald transferred to Georgetown, where she will have two years of eligibility remaining after sitting out the 1989 season for the Hoyas. "My main reason for leaving, without stepping on anyone's toes, is because I feel (Georgetown) has a

stronger English program," McDonald said. McDonald, an English major, declined to comment when asked if there was any problems between her and head coach Cindy Laughlin.

Day transferred to Gordon College in Wenham, Mass., but said her reasons for leaving were not related to volleyball. "I did not want to spend four years at GW for academic reasons," Day said. She also said the University's urban campus was not as appealing to her as a larger, rural campus.

Day, who will attend Gordon on an academic scholarship, is debating whether to major in English literature or journalism.

She added she had no problems with the team or Laughlin, saying she thought she had improved athletically at GW.

Attempts to reach Laughlin by phone were unsuccessful.

The four returning players are juniors Kris Knight and Allison O'Neil and sophomores Cinnamon Burnim and Jennifer Kozak.

Sports Briefs

Ross signs with Yankees

Brown leads crew

The women's varsity four crew took second place in the Women's National Collegiate Rowing Championship at Lake Wingra in Madison, Wisc., on June 4. With a time of 6:32:15, the Colonial women finished second to Boston University (6:26:40). It was the best finish for any GW women's team in the championship.

The team is made up of junior Tina Brown, sophomore Yolanda Palmer, freshmen Kris Collins and Anne Brossard and senior coxswain Cindy Arciaga.

Brown is currently competing in Madison for a spot on the U.S. National Rowing Team. Of the 16 collegiate rowers at the National Pre-Elite Camp, the top eight will go on to the National Team selection camp.

Geczik honored

GW gymnast Lisa Geczik was named a 1989 GTE Academic All-American by a vote of the College Sports Information Directors of America. Geczik, a junior, was selected third team of District II Women's At-Large University Division.

The at-large team includes female athletes from all sports except volleyball, basketball and softball. District II University Division athletes are selected from NCAA Division I schools in Delaware, D.C., Maryland, New Jersey, Pennsylvania and West Virginia. To be eligible, student-athletes must have a 3.2 grade-point average and be in at least their second year of college.

Geczik, a business administration major, had a cumulative GPA of 3.76 through the Fall, 1988 semester. She was an Atlantic 10 Academic All-Conference Honorable Mention selection last year. Geczik made the Dean's list in both the spring and fall of 1988. She made the Athletics Dean's list in her first three semesters at GW.

Geczik set a school record last year by scoring 465.35 points.

Trainer selected for Olympic Festival

Dennis W. Rivenburgh, trainer for GW men's athletic teams for four years, has been selected to the Sports Medicine Staff for the United States Olympic Festival to be held July 19-30 in Oklahoma City, Ok.

Hulsman, Ross, Rolfs honored

Seniors Gavin Hulsman, Joe Ross and Mike Rolfs were named to the Home Plate Club's All-Metro College Team, May 20, selected by the coaches of the local area colleges and scouts. Outfielder Hulsman set a GW record with 46 steals in 56 attempts. Ross, a catcher, led the team with a .366 batting average and a .495 slugging percentage. Rolfs, a lefthanded pitcher, had an 8-3 record, five saves and a 3.40 ERA.